



HOW WE HELP YOU GROW YOUR BUSINESS

Capture unexplored revenue potential through an improved online presence



Voted #1 for Small Businesses in the GTA

Award-Winning Visual Branding Services.



Discover what 100s of
businesses in the
Greater Toronto Area
and beyond have
discovered

Working with SME.Consulting

WHY HIRE SME.CONSULTING?

We create staff augmentation for clients' businesses and help them to solve their online branding and marketing issues quickly and cost-efficiently. Choose SME.Consulting when you require professional execution, and we will save you time and money.

- INCREASE YOUR BRAND AWARENESS, INDUSTRY PRESENCE, LEAD TO SALES GROWTH & GIVE YOU ACCESS TO OUR RESOURCES.
- WE WILL KEEP YOU WITHIN BUDGET!

MORE INFO: WWW.SME.CONSULTING



OUR SERVICES

WE PROVIDE SERVICES THAT SOLVE YOUR BRAND CHALLENGES

WE CRAFT VISUALS, STRATEGIES AND STORIES.

Our All-In-One & Standalone Deliverables

We can provide any of the following services for you on a project-basis

4



Complete Digital Marketing Execution

We handle all your online marketing needs from planning to development and execution.



90-Day Marketing Plan

Tailored action plan, campaign blocks, competitor and positioning analysis, cx segmentation and more...



Email Marketing

Analytics & Reporting · Insight & Data · Engage subscribers, target your audience. Creating, testing and sending sequenced emails.



Paid Ad Management

Google AdWords, BING Advertising, Facebook and more. Targeted ads to direct potential clients to your website + analytics.



Persona Development

We develop your target audience personas. Who are they? How do they think? What do they do? How do they purchase?



Social Media Marketing

Executable social media calendar, scheduled posts, original or curated content, analytics, promotions, graphics and more...



Website & Graphics

Creative corporate brand identity. Full-service web development – HTML/CSS, WordPress + CMS. Guaranteed quick Turnaround.



Landing Page / Sales Funnel Creation

Lead Generation and Conversion using a visual Sales Pipeline. We will build your entire funnel for you end to end. From A-Z



OUR WORK

WE PROPEL POWERFUL BRANDS WITH A CLEAR VISION OF THE FUTURE

A SAMPLE OF OUR RECENT WORK

Our Visuals Will Show the Best of Your Brand!

*Graphic service is included free with all our marketing packages.

The Lost Engine Finder App

The perfect mobile app for tracking your engine in case of theft.

Simply log your engine code, immatriculation code, CU code, PTC code or Chassis code along with the color, model and all other relevant information into the app and it will be added to our international database.

Available on the iPhone App Store and Android App on Google play

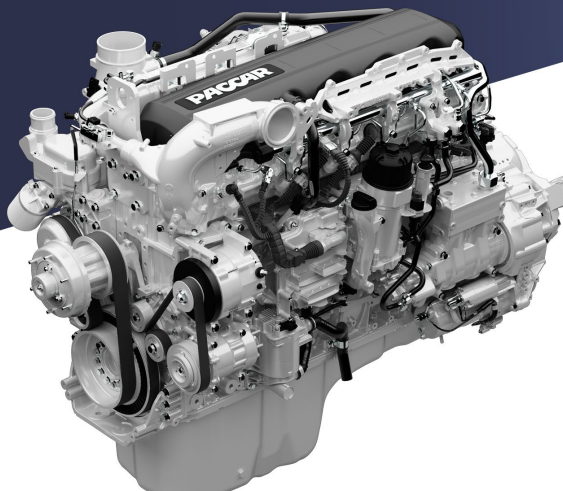
Dual-Tracking™

Store and track your machine's engine's immatriculation code.

CREATE NEW ACCOUNT
SIGN IN

Features

- Global Tracking**
Anyone using the app from anywhere in the world will receive real-time information.
- Secure and Fast**
Only matched results are shared and all entered information is 100% secure and private.
- Amazing Support**
The Dual-Tracking App is supported by our international team.
- Theft Prevention**
The app is proven to prevent theft as a result of stolen engines.



ANDRE DE GRASSE / PUMA T-SHIRT
DESIGNED BY
SME.CONSULTING

Our Highlights

- Small groups
- Local friendly tour guides
- COMPLIMENTARY HOT BEVERAGES *FOR SOME TOURS

Optional Add Ons

- Winter Clothing rental *extra
- Tripod Rental *cost extra
- Private heated Ice fishing tent *cost extra
- DSLR camera tour rental use only *cost extra

Get in touch
1 (867) 446 7335
call us right now

4916 - 49 Street, 2nd Floor, PO Box 2501,
Yellowknife, NT X1A 2P8
E: info@arctic tours canada.ca
W: arctic tours canada.ca

YELLOWKNIFE, NORTH-WESTERN TERRITORIES

ARCTIC TOURS CANADA

Winter Adventure
TOURS AND PRICES




BLAXE CAPITAL™

INVESTMENTS

NEW ATTITUDE

FRESH LOOK

Sale 35% Off




WHAT MAKES YOU A CANDACE?

MEROË

QUEEN OF MEROË
Have the beauty, power and prestige of the women rulers in the Meroitic culture?

#IAMACANDACE




#WORLD POETRY DAY

MARCH 21st

ASK ABOUT OUR PHILOSOPHY

Life is nuanced and complex
As we begin Spring Equinox
We wish for Summer Solstice
The best things pass in our prime
We work really hard...
but wish for more time
Take back control of how you live
Get yourself some ChoreRelief

WWW.CHORERELIEF.COM



TOILEAF TOILET SEAT COVER

“
PROTECTION FROM GERMS AND AN ENVIRONMENTALLY FRIENDLY TOILET SEAT COVER”



SoKlean Products

LOW FOAM
LAUNDRY DETERGENT

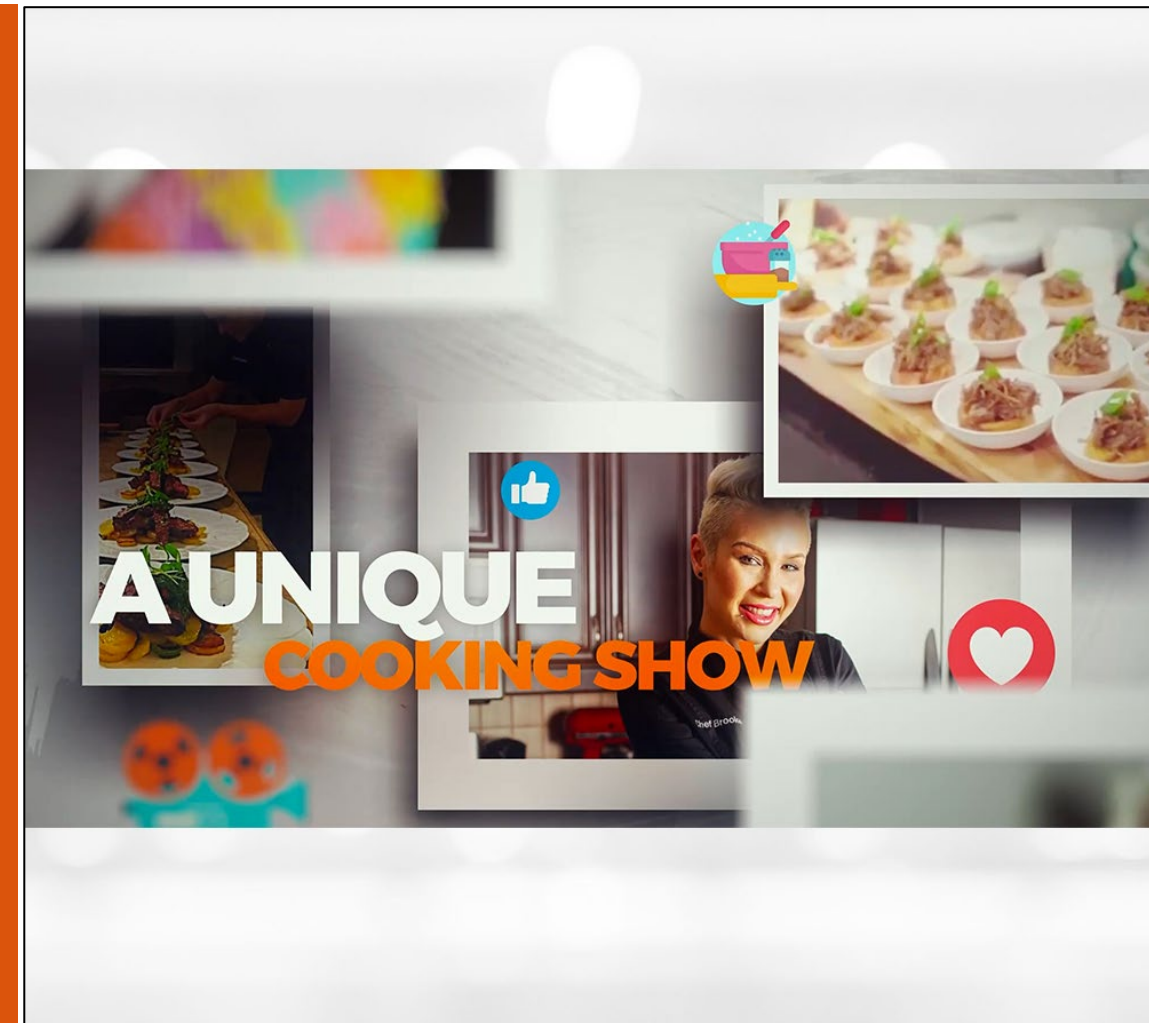


WE DEFINE YOUR BRAND AND HELP YOU STAND OUT

SME.Consulting has a proven track record of creating effective online representations

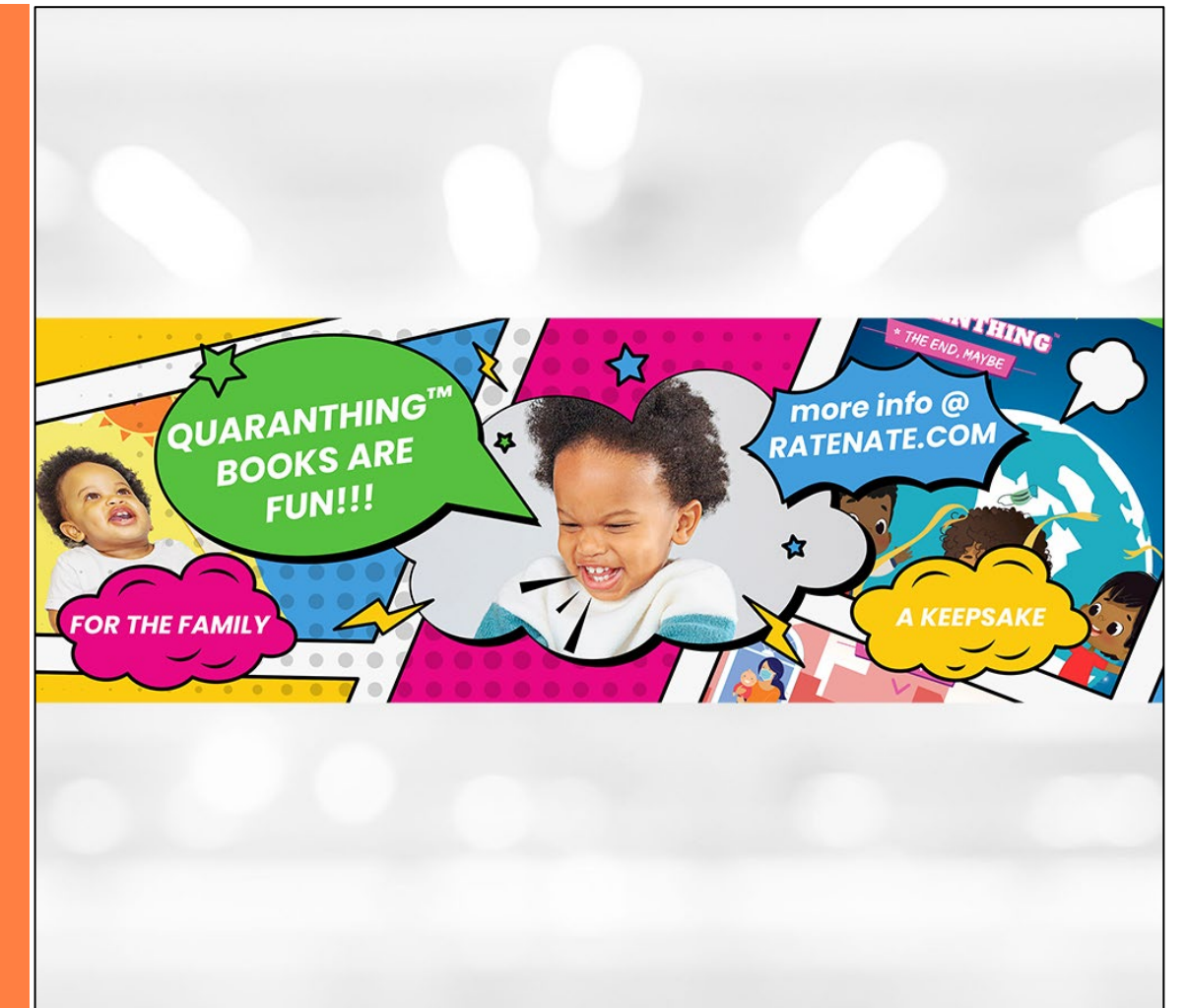
Urban Channel

Various branding assets that fostered an online presence. Resulted in a genuine connection with their target audience.



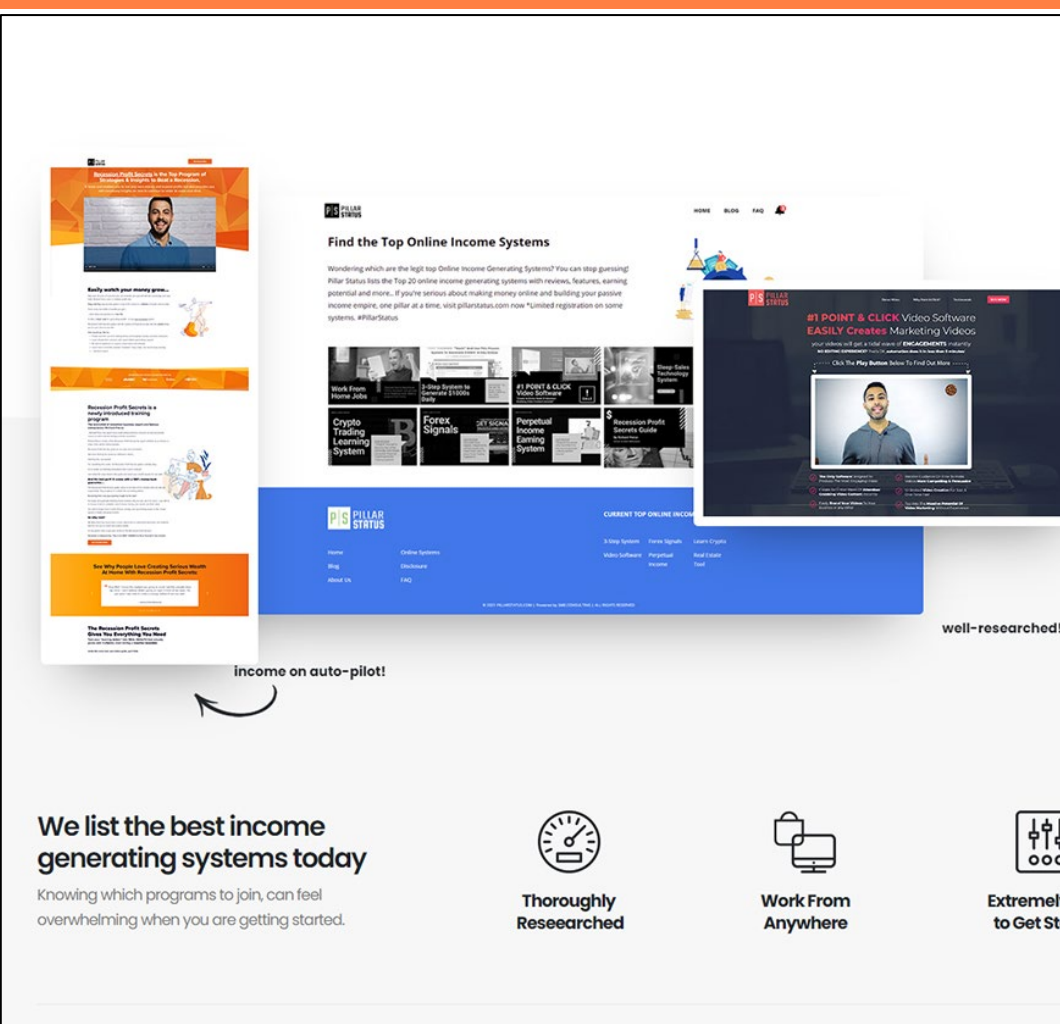
Quarantthing

Writing, illustrating, printing and promoting of this children's book series about babies born during the global pandemic.



Plush Imperial

We were hired to design a unique and striking website that communicates the true Plush Imperial brand and dining experience.



Pillar Status

We designed the Pillar Status main website - all branding assets and elements as well as the multiple standalone landing pages...

We Develop High Converting Sales Funnels

Clients using SME.Consulting's Sales Funnels experience boosts in their ROI and sales

We Design High CONVERTING Landing Pages & Funnels

For your serious marketing needs, we create tailored landing pages for each of your customer segments and client personas.

We create a complete funnel sequence for capturing qualified leads. We create all the text copy, graphics and layout. Including Squeeze page, sales page, up-sell page, etc. Your Lead magnet can be a Cheat Sheet/Handout, Case Study, Tool Kit List or Checklist etc.

YES! CLAIM YOUR ACCESS
Get Free Sample 3-Step System

Ready To See HOW IT WORKS?

Run Facebook ads to other people's high converting Clickbank products.

From the Number One Affiliate On Clickbank...

You're about to discover an entirely different, nearly already done-for-you approach!

We are giving you the blueprint to making a \$1000+ online daily...

Get this 3-step system or you're missing out on a daily cash machine with each passing second...
...that you didn't even know existed!

Use the power of the Commission

5. Includes A Powerful SMS Marketing Tool
(For a true one to one connection.)

- "Steal" from our built-in SMS marketing tool features:
- Setup campaign in minutes
- Send texts like you send emails
- Automated SMS Marketing
- Different stages of the Customer Journey
- Create better relationships with contacts
- Track every text message
- Advanced reporting tools verifiable data
- Enhanced targeting and much more...

6. Map View to Help You Visualize Your Leads!
(Visual Location Data)

- With SalesTag, your conversion rate will jump significantly because of the ability to visualize the location and surroundings of the business you are targeting...
- With SalesTag's built local location, imagery, Street View and base maps, you will be able to answer questions like how do I get there...
- If used correctly (and strategically), Google Maps and Street View can play an important part in your marketing strategy...

More features. More control. More results. More everything

See it in action

SALES TAG DEMO

LISTS UPDATED DAILY

See What These Successful Internet Marketers are Saying About SalesTag

Burton M. Schumer
We do business exclusively in Indonesia and we have found that SalesTag doesn't have complicated settings and therefore optimizations. The email marketing tool also sends spam filters and therefore maintains our Open & Click-through Rates! Another feature we love is that it shows contact information, emails, conversations, notes, tasks etc. - everything at a glance.

Delmar Martin
With SalesTag, we were able to find up to date and verified new prospects in Asia faster and better than using any of the other expensive methods we had tried. With SalesTag, we built and managed our Customer Lists with Ease. So you get the complete picture, quickly. We highly recommend SalesTag.

Anthony Zarate
SalesTag software has been a lifesaver. We deal in long term Asian biz relationships, and our customers value consistency. SalesTag allows us to continuously stay in contact with our clients using the marketing tool features.

Brian Lehman
SalesTag is simple, clear, and concise. It's not bogged down with a lot of extra noise. It was very difficult to get compliance in Asian markets with previous tools. Now we're capturing all the contact information we need in one system that's easy to access.

Dwight McLean
You guys rock, thanks for making software that thinks about users above a feature list. Loving every minute. Imagine having all the contact information you know about your customers and leads in one place. Everything is in one place, contact information, emails, notes, tasks etc. - all available 24/7.

Richard Becker
February 10 at 10:01 AM
SalesTag is a powerful tool for our Asian sales team - all of our important prospect info is now organized and easy to act on. The best program we have used for generating leads. We have tried many others but this is the first one that has given us really big and most importantly, they use all the power of SalesTag to ensure no leads are lost.

Donna Jaeger
February 10 at 10:01 AM
Talk about Affordability, Flexibility and Variety! SalesTag was the solution that's perfect for our business. Its many advantages include expert support, intelligent recommendations, and integration with the business tools we rely on every day. Ultimate flexibility to meet all of our marketing...

Lucille Bechman
February 10 at 10:01 AM

Recession Profit Secrets is the Top Program of Strategies & Insights to Beat a Recession.

It helps and enables you to not only earn money and expand profits but also provides you with necessary insights on how to continue to retain its value over time.

Easily watch your money grow...

Step past 25 years of trial and error and instantly are yours with the knowledge and easy to use. Follow these steps to multiply wealth fast!

Plug-and-Play step-by-step guide is easy & the reward is a lifetime of wealth and security!

Track every new dollar of wealth you gain...

...And enjoy your journey to a new life!

It's like a cheat code for generating wealth... in only 30 days!

Recession Profit Secrets guides turn the mystery of financial security into the easiest thing you've ever done in your life!

How would you like this...

- Finally learn the secret to making money and keeping it during economic downturns
- Learn directly from someone who spent millions perfecting a system
- Be able to implement an expert's actual tactics immediately
- Learn how to avoid the dreaded "recession" many make, and how to keep earning
- ...and much more!

Recession Profit Secrets is a newly introduced training program

The brainchild of renowned business expert and famous entrepreneur Richard Pearce.

...Richard Pearce has spent years undertaking extensive research on macroeconomic factors as well as trends during economic recessions.

Richard Pearce creator of the Recession Profit Secrets has spent a lifetime as an advisor to some of the world's richest people.

Recession Profit Secrets guides are not only tried and tested...

...but have been tried by his numerous millionaire clients...

And they ALL succeeded!

For something this useful, the Recession Profit Secrets guide is really easy...

It's as simple as following instructions from a user's manual!

Just follow the steps listed in the guide and watch your wealth expand for and wide.

And the best part? It comes with a 100% money-back guarantee...



OUR PACKAGES

WE HAVE AN EFFECTIVE SOLUTION FOR ANY BUDGET

WE HANDLE ALL YOUR ONLINE NEEDS

You can hire us for any one of or a combination of these

*Each managed by a specialist and targeted at the specific goals we set with you.

90-Day Online Marketing Plan	Email Marketing/Mgt	Social Media Marketing	Landing Page / Sales Funnel Creation	Website Development
Top level Industry/Market/Trend Analysis & Report	Insert Email capture to site: Welcome Mat, Exit-Intent pop-up, Scroll Box.	Develop Social Media strategy (per platform)	Design 2 powerful and effective landing pages	Design: Interface + Content Management System
Competitor analysis, best technology / techniques report	Create multi-part email sequence (max. 3)	Create/curate content & calendar (for scheduled posting and campaigns)	Target 2 customer segments/personas	Research, information gathering
Client Persona Types / Identification and Segmentation	Write the emails + click friendly subject lines	Social Listening	Lead Capture: Sign Up Forms + Calls-to-Action	Domain, server & hosting coordination
Tailored growth hack Tactics & longer-term Strategies	Design world-class templates for the emails	Incl. Graphics, video editing, lead & traffic generation	Up to 1000 Words each	Content flow planning (Sitemap) + eCommerce integration
Trademarked S.O.S.T.A.C model, 35+ pages	Grow list, Provide analytics + A/B testing	Brand Protection	Incl. Graphics, text copy, Drip Marketing (3 deep)	Mobile Responsive, mobile-friendly, cross-platform
\$999	\$600 per Month + \$300 Sign Up Fee	,\$1200 per Month + \$300 Sign Up Fee	\$999	\$1,499 *Base price

Let Us Handle All Your Online Marketing!

These packages help your business grow and increase profits via a strong online presence.

Starter

\$1,299

+ \$300 Sign Up Fee

- Full Marketing Strategy Plan
- 1 Social Media Account Mgt.
- Incl. Graphics plus content creation (post 3 times daily)

Per Month / Min. 3 Months

Premium

\$1999

+ \$500 Sign Up Fee

- Full Marketing Strategy Plan
- Website Redesign & Branding
- 4 Social Media Accounts Mgt.
- Incl. Graphics, Landing Pages, Sales Funnels, Email Marketing

Per Month / Min. 3 Months

Classic

\$1,499

+ \$500 Sign Up Fee

- Full Marketing Strategy Plan
- 2 Social Media Accounts Mgt.
- Incl. Graphics, Landing Pages, Sales Funnels, Email Marketing

Per Month / Min. 3 Months



Book a **Free**
Consultation Call

ADDRESS

Ajax, Ontario.
Canada

PHONE

+1 (647) 688-0123

EMAIL

info@sme.consulting
chrispen@sme.consulting

SOCIAL

